



Annual Summary

New England Environmental Education Alliance

September 2006 - September 2007

The mission of the New England Environmental Education Alliance is to promote quality environmental education across New England in partnership with the state environmental education organizations.

Objectives:

Provide regional professional development opportunities

Strategy: Host conferences, retreats and workshops, for environmental education practitioners, administrators, and state environmental education (EE) board members;

Recognize exemplary environmental educators and programs in New England

Strategy: Annual awards program

Provide current EE information and resources

Strategies: Publish New England Journal of Environmental Education, Maintain NEEEA website, create and maintain NEEEA list serve and mailing list, via state organization newsletters, be an active NAAEE affiliate

Assist state EE organizations growth and development

Strategies: All of the above!

In 2006-2007, NEEEA accomplished the following:

Provided support and guidance for states hosting the NEEEA Annual Conference, working with the RI Conference Committee to finish the last details of a successful 2006 conference, the ME Conference Committee to support the organization of the 2007 conference and the NH Conference Committee on the 2008 conference.



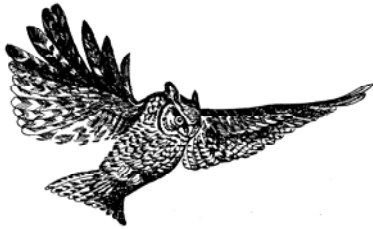
Following the transformation of the NEEEA list to a true moderated listserv, NEEEA continued to nurture the listserv as an important regional communication tool.

Hosted an Environmental Education Administrators Retreat at Tower Hill Botanical Garden.

Planned a State Leadership Retreat for November 2007.

Presented the annual NEEEA awards for Environmental Education at the 2007 conference.

Continued the electronic publication of the New England Journal of Environmental Education (NEJEE) articles on the NEEEA website.



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Maintained formal affiliation with the North American Association for Environmental Education with our co-liaisons Kara Wooldrik (ME) and David Moon (NH).



Held a NEEEA Board retreat in winter of 2007 at Prescott Farm Audubon Center, NH.

Completed the interview and hiring process for NEEEA Administrative Manager—the first NEEEA staff position to ensure ongoing support of state organizations and regional EE goals.

Initiated conceptual design of new NEEEA brand in concert with a comprehensive marketing strategy for NEEEA and the state organizations (after starting to look at the branding and marketing of NEEEA at the winter board retreat).

Created and made public a specific set of values for NEEEA.

Developed and made public a ten year vision for NEEEA.



The 2007 NEEEA Conference Committee: (pictured front row L-R) Cameron Sutton, Christine Smith; (2nd row L-R) Maggie Daigle, Bob Kuech, Jim Chandler, Pat Maloney and Dot Lamson; (back row L-R) Drew Dumsch, Rob Sanford, Tamara Whitmore and Becky McKinnon. Not present for the photo, but equally essential are Elaine Philbrook, Linda Woodard and Kara Wooldrik.

New England Environmental Education Alliance

c/o Ferry Beach Ecology School

8 Morris Avenue, Building One

Saco, ME 04072

(207) 283-9951

meg@neeea.org